

## **VSC CONTESTS AND AWARDS**

### **Special Rules**

1. The following guidelines shall govern the Contests and Awards of the VSC:

**a)** Contests and Awards presented in conjunction with the VSC may be sponsored by a Past President of the VSC. A request to sponsor an existing award or to establish a new award shall be submitted in writing by the Past President desiring sponsorship to the President of the Past Presidents Auxiliary. His/her request shall be reviewed at the next meeting of the PPA following receipt of the request. The PPA shall forward its recommendation for sponsorship to the VSC Executive Board for approval prior to adoption by the VSC. Upon approval, the sponsorship shall be in effect as long as the Past President is in good standing with the PPA and ESA Headquarters and desires to sponsor the award. A sponsor may discontinue sponsorship of an award at any time by notifying the President of the PPA in writing of his/her desire to withdraw sponsorship.

**b)** An award of a deceased sponsor may continue to carry that sponsor's name if a Past President of the VSC, chapter, or district council assumes the responsibility for that sponsorship and continues the award in that deceased sponsor's name. A request to assume the responsibility for sponsorship shall be submitted in writing by the Past President of the VSC, the President of the chapter, or district council desiring said responsibility to the President of the PPA. The request shall be reviewed at the next meeting of the PPA following receipt of the request. The PPA shall forward its recommendation for sponsorship to the VSC Executive Board for approval prior to adoption by the VSC.

**c)** An Award of a deceased sponsor that is not assumed by a Past President of the VSC, chapter, or district council may continue to carry that deceased sponsor's name for a period of three (3) years. A Past President, at his/her request, may assume the responsibility for sponsorship of the award during that period of time. At the conclusion of the 3-year period, sponsorship may be requested and renamed for the Past President desiring sponsorship of the existing award.

**d)** As a sponsor, the Past President shall be responsible for providing an appropriate item to be used as a traveling trophy on which winning chapters may, at their expense, have their chapter name engraved. At such time as the trophy has no more space for additional engraving, the VSC Awards Director shall return the trophy to its owner. The sponsor must make the decision to either continue sponsoring the award and replace the trophy, or relinquish his/her sponsorship.

**e)** A sponsor of an award shall serve as an advisor to the chairman responsible for receiving entries and/or judging the contest. Any changes to the rules must have the

sponsor's approval prior to submission to the VSC Executive Board for its approval prior to adoption by the VSC.

f) A sponsor who will not be in attendance to present the award at the convention shall arrange for another Past President to present the award. The sponsor shall notify the President of the PPA of the arrangement.

g) Those persons responsible for judging contests with deadlines prior to the VSC Convention shall submit results to the VSC President as soon as the judging is complete. The VSC President shall transfer those results onto certificates provided by the VSC for 1st, 2nd, and 3rd place recognition in each contest.

h) Computer-generated reports are acceptable. The computer-generated report shall follow format of the form furnished by the Director of the award.

2. The Contests and Awards of the VSC and their sponsors shall be:

a) Association of the Arts Best in Show --- Catherine Gorham

b) ESA for St. Jude -- Flora Burns

c) Philanthropic Hours Award -- Beverley Wright

d) Easter Seals -- Fran Lanning

e) Educational -- Barbara Midkiff

f) History -- Betty Allen

g) Mileage -- Nancy Reece

h) Outstanding Chapter President Leadership -- Lucy Davis

i) Philanthropic Monies -- Dot Brown

j) Publicity -- Sandy Reed

k) Rushing -- VSC

l) Social -- Lisa Files

m) State Project—Theresa Morris

n) Yearbook -- VSC

3. The following rules shall govern the Contests and Awards of the VSC:

**a) Association of the Arts Best in Show -- Catherine Gorham**

The Chairman of this award shall be the VSC Association of the Arts Director. Entry forms provided by the Chairman shall be completed and submitted to Chairman postmarked on or before May 1. Entries for Division 2 (Literature) shall be forwarded to the Association of the Arts Director, postmarked on or before May 1, for prejudging. All other entries shall be brought to convention and checked in at the designated time for judging. To be eligible for the "Best in Show" award, items shall be the work of the VSC ESA members. Numbers, instead of names, will be assigned to all submissions. The

"Best in Show" category is to be voted on by the membership. A traveling trophy will be presented to the winner of this award. For judging purposes, the entries will be divided into the following categories:

1) Fine Arts

- (a) Oil Painting or Acrylics
- (b) Drawings: Pastel or Charcoal
- (c) Watercolors
- (d) Sculpture

2) Literature

- (a) Poetry
- (b) Short Story or Humorous Essay

3) Visual Arts

- (a) Calligraphy (mounted or framed for display)
- (b) Photography (black & white or color, mounted or framed for display)

4) Folk Art

- (a) Pottery
- (b) Tole Painting
- (c) China Painting
- (d) Doll Painting
- (e) Ceramics
- (f) Wood Carving
- (g) Weaving
- (h) Hooking
- (i) Knitting
- (j) Crocheting
- (k) Latch Hooking
- (l) Metalsmithing (copper, tin, brass)
- (m) Miscellaneous (please describe)

5) Wearable Art

- (a) Sewing
- (b) Fabric Painting
- (c) Miscellaneous (please describe)

6) Holiday Art

- (a) Ornaments
- (b) Decorations

7) Fine Needlework (hand or machine)

- (a) Crewel
- (b) Embroidery
- (c) Counted Cross Stitch
- (d) Needlepoint
- (e) Quilting
- (f) Miscellaneous (please describe)

8) Original Masterpieces (must be entered as is)

- (a) Goof-ups
- (b) Unfinished projects
- (c) Flops
- (Please include description and circumstances)

9) Chapter Crafted Project

**b) ESA for St. Jude -- Flora Burns**

The Chairman of this award shall be the VSC ESA for St. Jude Coordinator. The contest period shall be May 1 through April 30 with entries postmarked on or before May 1. Entry forms shall be provided by the Chairman at the June VSC meeting. This contest is determined by figuring an average of the amount of monies donated and an average of the total number of hours donated, using the chapter's membership at the time the project was held. These two (2) averages shall be used to determine an overall average. Entry forms shall include the following:

- 1) Chapter name, number, and location
- 2) Total amount of monies donated
- 3) Total number of hours donated
- 4) Number of members in chapter at time of project
- 5) Type of project (informational purposes only)

**c) Philanthropic Hours Award -- Beverley Wright**

The Chairman of this award shall be the VSC Philanthropic Director. Entries shall be submitted to the Chairman, using the forms made available by the Chairman at the June VSC meeting. The contest period shall be April 1 through March 31. To be eligible for competition, the reports for April through August must be postmarked on or before September 10, and reports for September through March must be postmarked on or before the 10th of the month following the month in which the community service hours are accomplished. Each entry shall be judged on a percentage basis of hours donated per member using the membership as of March 31. All hours donated shall comply with the Philanthropic Service Guidelines, as outlined and provided by the ESA International

Council. Entry forms shall include the following:

- 1) Chapter name, number, and location
- 2) Number of members in chapter
- 3) Projects participated in and hours on each
- 4) Total hours for contest period

**d) Easter Seals Award -- Fran Lanning**

The Chairman of this award shall be the VSC Easter Seals Coordinator. The contest period shall be May 1 through April 30 with entries postmarked on or before May 1. Entry forms shall be provided by the Chairman at the June VSC meeting. This contest is determined by figuring an average of the amount of monies donated and an average of the total number of hours donated, using the chapter's membership at the time the project was held. These two (2) averages shall be used to determine an overall average. Entry forms shall include the following:

- 1) Chapter name, number, and location
- 2) Total amount of monies donated
- 3) Total number of hours donated
- 4) Number of members in chapter at time of project
- 5) Type of project (informational purposes only)

**e) Educational Award -- Barbara Midkiff**

The Chairman of this award shall be the VSC Educational Director. The contest period shall be May 1 through April 30. Entries shall be submitted to the Chairman, using the forms made available by the Chairman at the June VSC meeting. To be eligible for competition, eight (8) reports must be sent in. In the event more than eight (8) programs are reported, the best eight (8) shall be considered for judging. Reports for May through August must be postmarked on or before September 10; reports for September through March must be postmarked on or before the 10th of the month following the month in which the educational program was presented; and the April report must be postmarked on or before May 1. Each entry shall be judged by the following scoring system:

- 1) Appearance - 35 points
  - (a) Each report must be complete
  - (b) Be concise and to the point. Strive for simplicity on report form.
- 2) Year's theme and related monthly programs - 65 points
  - (a) The subject matter must be carefully thought out, with an idea thread relating each individual program to an overall theme, showing the continuity of the program. Include a brief summary of each program stating all major points emphasized.

(b) Entries must include the actual date of the presentation and the method of presentation. (By member, guest speaks, audio, video, field trip, etc.)

**f) History Award -- Betty Allen**

The Chairman of this award shall be the VSC Historian. Chapter histories shall be submitted in outline form. Entries shall be typed or printed with the chapter name, number, and location appearing on the title page. Entries must be submitted to the Chairman postmarked on or before May 1. There shall be three (3) judges secured by the Chairman. The Chairman shall prepare the scoring sheets to be used by the judges. Chapters shall submit three (3) copies of their history, using the guidelines for submission as determined by the Chairman. One (1) copy of the history shall be retained by the Chairman for inclusion in the history book presented to the VSC President at the June VSC meeting. The other two (2) copies shall be returned to the chapter along with the scoring sheets for the entry. Each entry shall be judged by the following scoring system:

1) Contents - 20 points

(a) Charter date, location - 2 points

(b) General arrangement for year (arranged in order of occurrence or by activity) - 18 points

2) General Coverage for the Current Year - 50 points

(a) Facts - 15 points

(b) Accomplishments - 10 points

(c) Completeness - 25 points

3) General Arrangement - 30 points

(a) Originality of submission - 10 points

(b) Neatness - 10 points

(c) Clarity - 10 points

**g) Mileage Award-- Nancy Reece**

The Chairman of this award shall be the VSC Credentials Chairman. This award shall be presented to the chapters whose members travel the greatest accumulated distance to attend the VSC Convention. The Chairman shall determine the winners by multiplying the number of members present at the convention by the one-way automobile mileage, as computed by the American Automobile Association, from chapter city to convention city, said mileage to be secured from AAA by the Chairman prior to the convention. No entries from chapters are required.

## **h) Outstanding Chapter President Leadership Award -- Lucy Davis**

The Chairman of this award shall be the VSC Junior Past President. The contest period shall cover the term of office of the chapter president and reflect his/her individual achievements. Entries shall be submitted to the Chairman on the forms provided by the Chairman at the June VSC meeting and must be postmarked on or before May 1. Each entry shall be judged by the following scoring system:

### **1) Leadership -- Methods/Tools Utilized**

- (a) Prepared agendas for all meetings - 6 points
- (b) Executive Board meetings - 6 points
- (c) General Board meetings - 6 points
- (d) Brainstorming sessions - 6 points
- (e) Motivational closing remarks at meetings - 6 points

### **2) Personal Commitment**

- (a) Assist with planning/organization of yearly programs with committee chairmen - 5 points
- (b) Frequent contact with members - 3 points
- (c) Involvement with orientation of new members - 3 points
- (d) Ideas utilized to ensure future growth and concern for ESA (i.e., annual ESA community project, ESA insignia at city limits, etc.) - 3 points

### **3) Attendance**

- (a) Attended \_\_\_\_\_ of \_\_\_\_\_ scheduled business meetings
  - (b) Attended \_\_\_\_\_ of \_\_\_\_\_ scheduled educational meetings
  - (c) Attended \_\_\_\_\_ of \_\_\_\_\_ scheduled social events
- One (1) point per percentage of above - 100% = 10 points
- (d) Attended State Leadership Conference - 3 points
  - (e) Attended VSC Convention - 2 points
  - (f) Attended \_\_\_\_\_ of \_\_\_\_\_ VSC meetings - 1 point each
  - (g) Attended SERC Conference -  $\frac{1}{2}$  point
  - (h) Attended IC Convention -  $\frac{1}{2}$  point

### **4) Spirit of ESA**

- (a) Number of members sponsored (new/reinstated) - 7 points
- (b) Assistance/Guidance in forming another chapter - 2 points
- (c) Number of ESA awards chapter president received this year - 2 points
- (d) New program(s) instituted promoting membership, enthusiasm, and brother/sisterhood - 3 points each

### **5) Outreach**

- (a) Philanthropic hours given --Total # \_\_\_\_\_ - 20 points

- (b) Ways and Means hours given --Total # \_\_\_\_\_ - 20 points
- (c) Project promoting ESA in community - 3 points each
- (d) Community recognition of ESA - 3 points each

**i) Philanthropic Monies Award -- Dot Brown**

The Chairman of this award shall be the VSC Philanthropic Director. Entries shall be submitted to the Chairman, using the forms made available by the Chairman at the June VSC meeting. The contest period shall be April 1 through March 31. To be eligible for competition, reports for April through August must be postmarked on or before September 10, and reports for September through March must be postmarked on or before the 10th of the month following the month in which the philanthropic monies were donated. Each entry shall be judged on a percentage basis of monies donated per member using the membership as of March 31. All monies donated shall comply with the Philanthropic Service Guidelines, as outlined and provided by the ESA International Council. Entry forms shall include the following:

- 1) Chapter name, number, and location
- 2) Number of members in chapter
- 3) Projects participated in and monies donated to each
- 4) Total monies for contest period

**j) Publicity Award -- Sandy Reed**

The Chairman of this award shall be the VSC Publicity Director. The contest period shall be May 1 through April 30. Entries shall be submitted to the Chairman, using the forms provided by the Chairman at the June VSC meeting, and must be postmarked on or before May 1. Entries and scoring sheets shall be returned to the chapters on or before the June VSC meeting with the exception of the winning entries. The winning entries shall be returned to the chapters at the close of convention and may be submitted to ESA Headquarters for judging at their option and expense. To be eligible for judging, entries (accompanied by a copy for each activity which includes name of publication and dateline) should be submitted in book form that would be appropriate for display at the convention. A detailed report on radio and TV broadcast and public appearances should be included with the entry. Each entry shall be judged by the following scoring system:

- 1) Each article published in "The Lamplighter" and the Chapter News section of the ESA Virginia web site. - 10 points
- 2) Each story, story with photo, or photo not accompanied by an article published in "The Jonquil" or in the ESA News on the ESA International website - 15 points
- 3) Each free newspaper announcement of a chapter meeting which identified your chapter and ESA - 5 points



- 4) Each news release, article, or feature story published in newspaper which identified your chapter and ESA - 25 points
- 5) Each photo published in newspaper - 25 points
- 6) Each feature story about ESA or ESA member published in a non-ESA related magazine that stated the member's affiliation with ESA - 100 points
- 7) Each Public Service Announcement Broadcast (different wording/message) on radio (not related to the number of times the spot is broadcast) - 40 points
- 8) Each Public Service Announcement Broadcast (different wording/message) on television (not related to the number of times the spot is broadcast) - 50 points
- 9) Each public affairs appearance or news event broadcast on TV or radio - 75 points
- 10) A poster, certificate, billboard, T-shirt, newsletter, etc., designed and used to promote ESA events (do not count multiple points for the number printed or produced for each event); a T-shirt or sweatshirt publicizing ESA worn to chapter philanthropic or ways and means event. (Point given for the shirt and each event, not the number of members wearing the shirt). - 25 points
- 11) Providing a library a subscription of "The Jonquil" - 20 points
- 12) Each ESA award presented to an outstanding community citizen - 20 points
- 13) Each speech, slide, or film presentation given to a group outside ESA about ESA or ESA-sponsored project - 50 points
- 14) A short narrative report of your outstanding accomplishments in public relations during this sorority year. (Attach report to presentation book.) - 20 points

**k) Rushing Award – VSC**

The Chairman of this award shall be the VSC Second Vice President. The contest period shall be May 1 through April 30. The Chairman shall provide instructions and entry forms to chapters by the June VSC meeting. To be eligible for this award, chapters must submit entry form and entry, suitable for display at convention, to the Chairman postmarked on or before May 1. Entries and scoring sheets shall be returned to the chapters on or before the June VSC meeting. Each entry shall be judged by the following scoring system:

- 1) Reinstating inactive ESA member, MAL, and/or transfer - 15 points per member
- 2) Pledges (per pledge) - 25 points
- 3) Pledges receiving Jewel Pin (per pledge) - 15 points
- 4) Did you organize a new chapter? (Per chapter) - 100 points
- 5) Did you organize a DESA chapter? (Per chapter) - 100 points

**l) Social Award -- Lisa Files**

The Chairman of this award shall be the VSC Social Director. The contest period shall be May 1 through April 30. Entries shall be submitted to the Chairman, using the forms made available by the Chairman at the June VSC meeting. To be eligible for competition, reports for May through August must be postmarked on or before September 10; reports for September through March must be postmarked on or before the 10th of the month following the month in which the social event was held; and the April report must be postmarked on or before May 1. Any report mailed late will not be counted towards the competition. Each entry shall be judged by the following scoring system:

1) Social events reported during the year - 36 possible points (Maximum points for 9 events, 4 points deducted for each failure to report. In the event more than 9 events are reported, the best 9 shall be considered for judging.)

2) Social Event - 40 points

(a) Theme - 10 points

(b) Originality - 10 points

(c) Method of execution (this should include everything used to carry out the theme and make the event a success--invitations, decorations, entertainment, refreshments, etc. Pictures and any outing publications should also be included.) Reports may be electronically transmitted by the deadline specified. In the event pictures, invitations and other outing publications are transmitted, it will not be necessary for the chairman to individually print each document. However, notation must be made on original report as to what was transmitted in order that points may be awarded accordingly. - 20 points

3) Percentage of members attending - 24 points

**m) State Project Award – Theresa Morris**

The Chairman of this award shall be the VSC Project Director. The contest period shall be May 1 through April 30 with entries postmarked on or before May 1. Entry forms shall be provided by the Chairman at the June VSC meeting. This contest is determined by figuring an average of the amount of money donated and an average of the total number of hours donated, using the chapter's membership at the time of the project. These two (2) averages shall be used to determine an overall average. Entry forms shall include the following:

1) Chapter name, number, and location

2) Total amount of monies donated

3) Total number of hours donated

- 4) Number of members in chapter at time of project
- 5) Type of project (informational purposes only)

#### **n) Yearbook Award – VSC**

The Chairman of this award shall be the VSC Corresponding Secretary. S/He shall be responsible for securing three (3) judges from the Past Presidents Auxiliary. S/He shall prepare the score sheets, which shall be returned to the chapters along with their entries. The deadline for submitting yearbooks for judging shall be the date of the Fall VSC meeting. Yearbooks may be submitted to the Corresponding Secretary at this meeting or mailed to him/her prior to the meeting. Entry must be an exact duplicate of the one furnished to the chapter members. Each yearbook shall be judged by the following scoring system:

POINTS (Total points = 100)

##### 1) Physical Appearance

Yearbook shall be judged on arrangement, neatness and clarity. Covers are to be serviceable, not necessarily of any particular size. - 15 points

(a) Inside contents shall be neat, legible and in an easy-to-read type. - 5 points

(b) The sorority name, chapter name and number, city, state, and year should appear on the cover and/or title page. - 5 points

##### 2) Required Materials

(a) Title page and table of contents - 4 points

(b) Sorority colors, flower and motto - 2 points

(c) Opening and Closing Rituals - 3 points

(d) Chapter Budget - 2 points

(e) Order of Business - 2 points

(f) Chapter Officers - 3 points

(g) Chapter Committees - 3 points

(h) Chapter Past Presidents - 3 points

(i) Chapter membership roster, including pledge date, address, phone number, birthday (if applicable, wedding anniversary and e-mail address) - 4 points

(j) Chapter meeting sites and hostesses - 2 points

(k) Dues with due dates for individual International dues, Chapter dues to the VSC and International Council. - 3 points

(l) Meeting dates for Chapter, District (if applicable, no extra points given), State and VSC/PPA Leadership Conference. - 3 points

(m) Founders Day (include date, site) - 2 points

(n) Chapter Projects (philanthropic, ways and means) - 4 points

(o) Chapter bylaws and standing rules - 3 points

(p) State elected and appointed officers, names and addresses - 3 points

(q) VSC Convention date and place - 1 point

(r) SERC Conference date and place - 1 point

(s) IC Convention date and place - 1 point

3) Schedule of Events/Theme - 20 points

(a) Schedule of events - may be represented in calendar or outline form for Educational programs, rushing programs, social events, and philanthropic projects.

(b) Theme (You may use one theme for all four categories listed above or an individual theme for each.)